

Brett Climan

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OBJECTIVE *To create effective designs and manage projects that meet business goals and help to improve communications*

EDUCATION

Bachelor of Arts in Communication Design / Computer Arts

University at Buffalo, State University of New York, Buffalo, NY

August 1999 - May 2003

Cumulative GPA: 3.9/4.0 (Summa Cum Laude)

Master of Science in International Transportation Management

Maritime College, State University of New York, Bronx, NY

August 2007 - January 2009

Cumulative GPA: 4.0/4.0 (Valedictorian - Summa Cum Laude)

PROFESSIONAL EXPERIENCE

SGIS, Ft. Lauderdale, FL

Design Manager, January 2010 - Present

- Creating innovative graphic, print and web designs for a Top 10 South Florida Best Company
- Optimizing sponsorship and client deals via integrated marketing and brand management
- Managing three large scale websites and sub-sites with over 17,000 unique visitors a month

Maritime College, State University of New York, Bronx, NY

Manager of Communications, January 2006 - December 2009

- Solely designed and maintains the website for the university – www.sunymaritime.edu
- Visual information specialist in all campus-wide graphic design assets for print publications, branding, marketing, multimedia, and web
- Manage design team and aid in the production and marketing of the institution's message
- Establish a unified university style-guide for all marketing and branding materials
- Improved admissions and fund raising publications, leading to a 30% increase on enrollment and donation figures

New Paltz Regional Chamber of Commerce, New Paltz, NY

Director of Marketing and Design, October 2004 - September 2005

- Revitalized branding and marketing materials to create a professional aesthetic
- Independently produced and marketed a 100-page, full-color regional "I Heart NY" guidebook, with a \$250,000+ net profit
- Increased overall revenue by 25% through redesigns of company website, email blasts, monthly newsletters, online advertising and other publications

Times Herald Record, Ottaway Newspapers Inc., Middletown, NY

Web Designer and Developer, June 2003 - October 2004

- Cultivate business relationships and generate repeat business by providing excellent customer service to ensure objectives and 100% client retention
- Managed major online banner campaign with over 40,000 monthly page views and 25 automotive clients
- Integrated rich media into campaign capabilities, attracting more national ad buys

PORTFOLIO

brettcliman.com

HONORS & ACHIEVEMENTS

Valedictorian 2009

Dean's List

Admiral's List

Phi Eta Sigma

Golden Key

Mortar Board

Honor Society

Int. Registries

Endowment

SOFTWARE

Microsoft Office

Photoshop

Illustrator

InDesign

Dreamweaver

Flash

Wordpress

Visio

ImageReady

After Effects

Fireworks

Cool Edit Pro

MAYA

Strata Studio Pro

QuickTime VR

DEVELOPEMENT

HTML

CSS

SEO

Google Analytics

OPERATING SYSTEMS

Macintosh OS

Windows XP, Vista

SOCIAL NETWORKING

Facebook

Twitter